

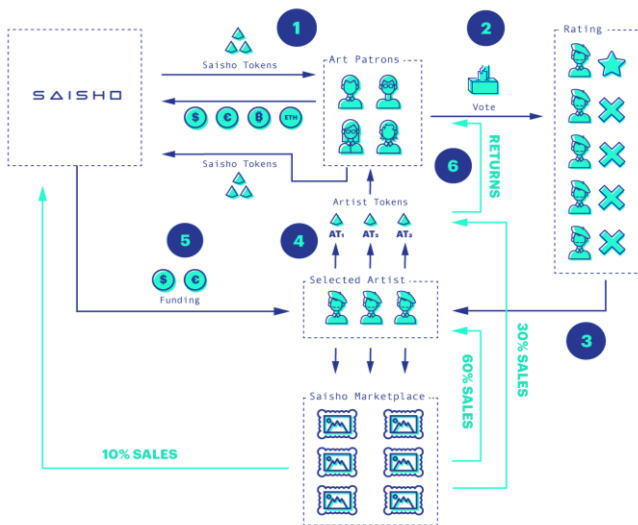
Saisho's Vision

Saisho's goal is to revolutionize the art industry addressing some of its current features, such as lack of transparency, no liquidity and artist market access, by proposing a disruptive business model that fosters the digitalization of the industry and the incorporation of the mass market.

Why Saisho

Saisho's business model is based on a balance between the internal organization of the company and its relationship with its target market. Saisho Market System will simultaneously: offer the buyer a simple price formation system; and notoriety and visibility to the artist, allowing the artist to sell "more for more". The system will be supported by basic rules, easy to understand by any buyer not versed in the art industry. It will enhance the decision-making: it will boost artists with best selling track-record. Saisho is the go-to online real-time quoted art market destined to be a worldwide reference of value.

Saisho ICO



Roadmap

2016	2017	2018	2019
<ul style="list-style-type: none"> Business model Seed funding Curators network 	<ul style="list-style-type: none"> 100 first artworks selection Saisho ICO art patronage model Saisho beta market place first sales 	<ul style="list-style-type: none"> FFF & business angels funding €500k Market place launching Saisho ICO launching 	<ul style="list-style-type: none"> Virtual reality Artists voting phase First artist token issuance Artworks tokenization Machine learning Big data

The Problem

Art is a \$57 billion market. Besides its significant relevance in the global economy and its stability, the art market is characterized by its exclusivity, shortfalls linked to liquidity and price manipulation, a marked secrecy, lack of transparency and an unregulated nature. There are concerns about its future due to credibility damage, confidence in the sector and difficulties for newcomers to access the market.

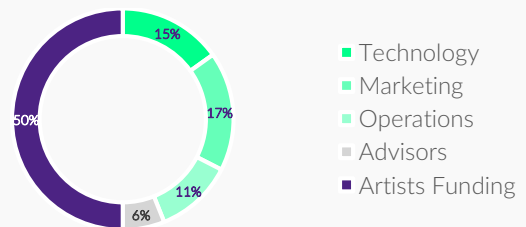
Saisho is a Tokenized Platform

Saisho ICO will offer everyone, regardless of their nationality or location, the possibility to directly invest in an exclusive group of Saisho artists. We pretend to give the opportunity to the best Saisho artists to empower their careers by fully dedicating themselves to create new artworks and, at the same time, allow Saisho ICO users to exclusively become their patrons and profit from their future benefits – benefits earned in a regulated, liquid and transparent market environment.

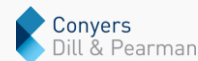
Token Sale Details

Saisho Token (ST) Distribution Price	1 ST = 1 € = [0,0016835] ETH
Saisho Tokens Distributed	Discount
Up to 2,500,000	10.0%
Next 5,000,000	7.5%
Next 7,500,000	5.0%
Next 15,000,000	2.5%
From 30,000,000 onwards	0.0%

Use of Funds



Saisho's Partners



More Information

ico.saishoart.com